



**WALSALL TENNIS CLUB**  
(formerly **BIRMINGHAM ROAD LAWN TENNIS CLUB**)

Club grounds at the rear of "Travelodge" Hotel, Birmingham Road, Walsall WS5 3AB

[www.walsalltennis.co.uk](http://www.walsalltennis.co.uk)

*President: Mrs M.Sanders*



**Secretary:** Mr Rick Magnante, 12, Scott Road, Walsall, WS5 3PU.

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## INCLUSIVE TENNIS PROGRAMMES

Area	What we are providing	Who is responsible?	Comments / Progress
<b>COACHING</b>			
Coach Development	Head coach, Clayton Edge Current DCA coach maintaining LTA license. Assistant coach Ellie Souster updated CRB this year. Ex Junior Max Brazier mentored and now a level 2 qualified coach.	Head Coach	Help and assistance to the Head coach has enabled a higher number of juniors to partake in coaching sessions at the Club, in a greater variety of sessions. This is heavily reflected in a substantially higher proportion of juniors joining the club this year.
Junior Coaching Programme	All levels of junior coaching are provided after school and on Saturdays, from mini tennis age to teens. To increase participation of girls we have provided a very successful girls only group. Also we have re introduced a midweek boys performance group, through demand for it.	Head Coach	We have addressed the problem of girls participating, have allowed more children into the club and school programmes through coaching volunteers. Recognised the increase in committed male teens this year and re introduced a new Monday performance session.
Adult Coaching	Men's Only and Women's only Classes are provided, as well as a Mixed session on Fridays to encourage parents to play alongside Junior Club Night.	Head Coach	Sessions are well attended, and attendees that are becoming members and even team players are rising. There is a need for extra court time/space to re introduce fun tournaments for coached adults, to allow them to experience competition with the view to encouraging them to become members. This has been affected by the extra ladies team this year requiring court space for their home matches at weekends.
Membership Impact	A girls incentive with free coaching sessions, which we hope to repeat next spring and to continue to offer free junior club night to members.	Head Coach/ Membership Secretary	We have increased the girl's membership from approximately 6 to over 30 this year. This has massively impacted on our Junior club night, which as a result is now more balanced in terms of boy/girl ratios and has also substantially increased the attendance figures.

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<b>CLUB-SCHOOL LINKS</b>			
Club school links	Club coaches are attending around 12 schools a year through funding from Streetly sports college and the Youth Sport Trust funds. This includes curriculum and afterschool clubs.	Head Coach liaising with Partnership Development manager	This involves regular coaching in local schools which in turn creates good exposure for the club, it is an effective way to encourage tennis in schools and also provide a link to a local club. We hope the funding continues.
Primary links	We are linked under the above partnership with nearby Park Hall School, they come to the club, for lessons, tournaments, we go into the school, give them special coaching deals, we are on sports notice board as a linked school and appear in their newsletters. I even privately coach the SCO of the school.	Head Coach and Jon Hale, SCO and Y6 Head	This link is getting stronger each year and the school represents 40% of our 50 strong Mini Junior membership.
Secondary links	Another school that come to the club for PE lessons and an after school club are QM boys Grammar School.	Head Coach and Gary Tayler Head of PE	This school see's good attendance at coaching groups and their exclusive afterschool club give parents a chance to discover our club when collecting their children.
<b>COMPETITION</b>			
Junior Competition	Intra club-Boys and Girls U14 Road to Wimbledon with winners competing at County finals. Club Championships Boys, Girls, Mixed Doubles as well as U10, U14, U18 singles, events in both boys and girls sections, all culminating in a finals day integrated with adult events. Also we hold Christmas singles events for different age groups in December. Inter club- Boys U12 U16 and U18 teams compete in AEGON Team tennis leagues.	Head Coach	Girls events were very well attended this year with the aim now to enter a Girls teams next year, following our existing girls forming part of our new ladies B team this year.
Adult Competition	American tournaments are held monthly in summer. We have Singles Doubles and Mixed club championships, and we have 5 mens and 2 ladies teams competing in Staffordshire County doubles leagues.	Head Coach/ team captains	Our Club championships are getting stronger year on year. We will aim to set up some handicap competitions perhaps during winter, aimed at encouraging the lower ability members.
<b>TALENT IDENTIFICATION AND DEVELOPMENT</b>			
Talent ID and Development	We encourage talented kids by giving free lessons as prizes when visiting schools, those who show great talent are encouraged to develop with club coach in private tuition lessons and then introduced to external competition, where they are invariably picked up by bigger tennis programmes such as Tipton Sports Academy, with whom we have a good open relationship.	Head Coach	Advise parents on the usual pathways and accept we are step one of a talented players future, while trying to look after them enough to keep them loyal to their tennis origins and continue to represent our club.
<b>SOCIAL ACTIVITIES</b>			

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Social Activities	BBQ's, Finals day and Open days as well as Christmas parties take place.	Tennis Committee	Need to think of new ways to encourage families to socialise, a presentation evening disco a few weeks after finals day is one aim to achieve.

(2.1 September 2010)